

MISSION STATEMENT FOR COUPLES



Whether you're married or dating, you've been together for decades or your relationship is still early, it's important to define the kind of life we want to create. As a couple, what's our mission? What drives us and gets us excited? How do we want to live together? What's our purpose?

Living life on purpose begins with defining what your purpose is!

INSTRUCTIONS:

- 1. Start by writing down 15-20 words that capture your values as a couple. Examples might be words like creativity, loyalty, faith, generosity, and adventure. What single words describe the things that matter to us, that drive us, and that we stand for? Have some fun with this exercise, and enjoy the conversations you're about to share!

EXAMPLE WORDS

- | | | | |
|---------------|---------------|------------|-----------|
| Loyal | Positive | Listening | Kindness |
| Faith | Family | Trust | Joy |
| Compassionate | Fun | Generosity | Love |
| Intimacy | Communication | Harmony | Endurance |
| Open-Minded | Adventurous | Connection | Curiosity |

- 2. Once you've come up with a list of the words that describe your values, the next step is to group them and choose the 4-5 that are most important to you. **Those are your core values.**

REFLECT ON THIS...

Understanding your core values creates a foundation for the next step – creating a mission statement that defines you as a couple. Now, ask yourself the questions below to inspire your thinking. Remember, there are no right or wrong answers, just your answers.

Authenticity is a must.

INSTRUCTIONS: Reflect on these five questions. Write down your thoughts.

What do we see as our purpose?

What do we want to be remembered by?

What are we passionate about?

What makes us feel the most fulfilled?

What do we believe in?

WRITING YOUR MISSION STATEMENT

With your core values and the answers to those five questions in mind, it's time to distill it all down and define your mission as a couple. Consider this...

- What do we want to accomplish?
- Who are we doing it for?
- How will we make their lives better?

INSTRUCTIONS: Write your mission statement below together.

Our purpose is:

EXAMPLE: Our purpose is to reflect God by the way we love each other, our family, and those in our circles, to help one other become the best versions of ourselves, and to live as partners chasing new adventures together. We're committed to forgiving quickly, communicating openly, and loving unconditionally.